



835 Market Street, Suite 800 • San Francisco, CA 94103 • Phone: 415.5203427
E-Mail: hilary@trustarc.com Web: www.trustarc.com

August 11, 2017

Via Email

U.S. Department of Commerce
International Trade Administration
1401 Constitution Avenue, NW
Washington, DC 20230
Attention: Shannon Coe, Team Lead, Data Flows and Privacy

Re: *Corporate Restructuring and Continuation of TRUSTe APEC Accountability Agent Role*

Dear Ms. Coe:

Pursuant to our APEC Accountability Agent obligations to notify you of a material change as set forth in *Annex F* of the Accountability Agent APEC Recognition Application, I am writing to inform you that as of June 8, 2017, True Ultimate Standards Everywhere, Inc. changed its corporate name to TrustArc Inc. On the same date, TrustArc Inc created a new corporate subsidiary, TRUSTe LLC. Since June 8, 2017, TRUSTe LLC has assumed responsibility for our APEC Accountability Agent obligations, and we have maintained the brand name TRUSTe for all APEC Accountability Agent purposes. The manager and officers of TRUSTe LLC are:

Christopher Babel, Manager
Hilary Wandall, President
Timothy Sullivan, Treasurer

All other aspects of our previously approved APEC Accountability Agent Application (the "Application") remain unchanged at this time. We understand and acknowledge that both TRUSTe LLC, and its parent company, TrustArc Inc, remain responsible for the obligations set forth in the approved Application. Please contact me with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Hilary M. Wandall".

Hilary M. Wandall, Esq.
General Counsel and Chief Data Governance Officer, TrustArc